

Jason Duerr

GRAPHIC DESIGNER + INTERACTIVE DEVELOPER

PORTFOLIO: WWW.JDUERR.COM
EMAIL: JASON@JDUERR.COM

TEL: 866 625 5215
FAX: 503 922 3283

810 NW NAITO PKWY, F4
PORTLAND OREGON 97209

QUALIFICATIONS + SKILLS

Software

Photoshop CS3
Illustrator CS3
InDesign CS3
Quark xPress 7
Flash CS3
Premiere Pro CS3
After Effects 7
Final Cut Pro
Director MX
Pro Tools
Audition 3

Scripting / Programming

Proficient with tools and technology associated with web and interactive development including CSS, HTML/XHTML, Flash, ActionScript, JavaScript, Perl, PHP, SQL, XML.

Related Skills

Copywriting, Discovery, IA, Illustration, Project Management, Sound Design.

OS / Server Platforms

MS Windows, Mac OS, Linux (Red Hat Ent., Ubuntu), Solaris, Apache, IIS, MySQL, PostgreSQL.

AFFILIATIONS

AIGA

Professional Member

MIMA

Member

Graphic Artists Guild

Member at large

EDUCATION

Graceland College / 92-93

Communications, Music Performance

William Penn College / 94-95

Communications, Journalism
Station Manager, KIGC Radio
Columnist, The Chronicle

Brown Institute / 95-96

Radio Broadcast

PROFESSIONAL EXPERIENCE

Freelance Designer & Developer / Mpls, MN – Portland, OR / 1998-2007

Web design and development, information architecture, identity systems, print design, advertising, audio production and voiceover. Web development projects range from Flash to PHP, Perl and ASP-based commerce and CRM and CMS.

Instructor / Brainco School of Advertising, Design & Interactive Studies / 2005

Created and taught an *Interactive Graphics* curriculum geared toward mid-level and advanced designers to give a deeper understanding of graphic technologies and best practices in interactive media. Flash, Freehand, Illustrator, Photoshop.

Interactive Design Lead / Allianz Life, Mpls, MN / 2004-2006

Led redesign and .net integration for all public-facing websites. Improved usability and brand consistency. Other projects: Flash development, DVD interface design, audio production, and e-mail marketing. Built broadcast-quality recording studio with call-in capacity for production of recorded conference calls and web seminars.

Interactive Design Lead / Olson + Co, Mpls, MN / 2003-2004

Led redesign of new website and interactive CD for NSF International. Improved brand visibility with a flexible design system that combined many different divisional sites into single site with a consistent look and feel. Designed and illustrated *One Show* award-winning *Safetytown*, a Flash-based interactive CD that tells NSF's story.

Interactive Art Director / Linnihan Foy Advertising, Mpls, MN / 2002-2003

Art direction, web development (ASP, PHP, Flash), crossover to print. Delivered creative for websites, print advertising and sales collateral. Mostly B2B accounts.

Designer & Developer / Dick Jones Interactive, Mpls, MN / 2001-2003

Web and print design, information architecture and application development (PHP, Perl). Developed a custom CMS, event registration system, and Flash projects.

Interactive Designer / VisiDesign (VISI.com), Mpls, MN / 1998-2001

Web design and development (Perl, Flash), systems integration and identity design. Mostly B2C accounts.

Webmaster, Javatronic Engineer / Cyber X, Mpls, MN / 1996-2001

Minneapolis' first and longest-lived cybercafe. Learned a lot about HCI and user behavior by being immersed in web culture and technology in its formative stages. Administrated in-house Solaris web and mail servers, local network, workstations and websites.

EXCERPTED REFERENCES

"Jason has impressed me with his strong communication skills, skills I believe make him a strong asset in a team environment. [...] I can say it has been an unqualified pleasure to work with Jason, and I recommend him to you with enthusiasm!"

– Greg Barron, Director of Communications, Minnesota Private College Council

"Jason is a conscientious, highly-skilled designer. He has always taken it upon himself to be informed and up to date on Web technologies and design trends. Jason's in-depth industry knowledge, ability to adapt, and excellent people skills have proven him to be a valuable employee."

– Allan Angen, CEO (retired), VISI.com